

# Presenting With More Stories And Less PowerPoint

In his new book, *Presenting With More Stories And Less PowerPoint*, Andrew Stanton argues that the key to creating presentations that are more engaging and memorable is to use stories instead of PowerPoint slides.



## Weekend Language: Presenting with More Stories and Less PowerPoint by Dave Yewman

★★★★☆ 4.6 out of 5

Language : English  
File size : 1440 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 116 pages  
Lending : Enabled



Stanton is a director and screenwriter who has worked on such films as *Toy Story*, *Finding Nemo*, and *WALL-E*. He knows a thing or two about storytelling, and he believes that the same principles that make for a great movie can also make for a great presentation.

One of the most important things about a story is that it has a strong emotional core. When you tell a story, you're not just sharing information; you're also sharing an experience. Your audience will be drawn into the story and they'll be more likely to remember what you have to say.

PowerPoint slides, on the other hand, are often dry and boring. They're full of bullet points and jargon, and they can be difficult to follow. As a result, your audience is likely to tune out and forget what you have to say.

If you want to create presentations that are more engaging and memorable, Stanton recommends that you focus on telling stories. Here are a few tips:

- **Start with a hook.** Your hook is the first sentence or two of your presentation. It's what will grab your audience's attention and make them want to hear more.
- **Tell a personal story.** Personal stories are powerful because they're relatable. Your audience will be able to see themselves in your story, and they'll be more likely to connect with what you have to say.
- **Use vivid language.** When you tell a story, use vivid language to paint a picture in your audience's minds. Help them see, hear, and feel what you're talking about.
- **Practice your delivery.** The way you deliver your presentation is just as important as the content itself. Practice your delivery so that you can speak clearly and confidently.

If you follow these tips, you'll be well on your way to creating presentations that are more engaging and memorable. And who knows? You might even find that you enjoy presenting more than you thought you would.

*Presenting With More Stories And Less PowerPoint* is available now from Our Book Library, Barnes & Noble, and other major bookstores.

# 6 WAYS TO MAKE YOUR PRESENTATION MORE MEMORABLE

In our instant, interconnected world there's constantly a huge amount of information competing for your audience's attention. So creating a presentation that they'll remember can seem a tall order.

Use these tips to deliver your presentation content in a way that your audience will be able to properly digest and recall.



## Weekend Language: Presenting with More Stories and Less PowerPoint by Dave Yewman

★★★★☆ 4.6 out of 5

- Language : English
- File size : 1440 KB
- Text-to-Speech : Enabled
- Screen Reader : Supported
- Enhanced typesetting : Enabled
- Word Wise : Enabled
- Print length : 116 pages
- Lending : Enabled

**FREE** DOWNLOAD E-BOOK 



## How to Know When Language Deceives You

Unmasking the Power of Persuasion in Everyday Life In the realm of human communication, language holds immense power to shape our thoughts, sway our...



## 50 Things To Know About Planning Home Schooling Excursions

: The Power of Hands-On Learning Embarking on home schooling excursions can be an incredibly rewarding experience for both children and parents. These excursions offer a rich...