

# Roxanne Quimby: Burt's Bees and Her Quest for a New National Park

Roxanne Quimby is a woman of many talents. She is a successful businesswoman, an environmental activist, and a philanthropist. She is also the founder of Burt's Bees, one of the most popular natural skincare brands in the world.



## Queen Bee: Roxanne Quimby, Burt's Bees, and Her Quest for a New National Park by David I. Durham

★★★★☆ 4.6 out of 5

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Quimby's passion for nature and conservation began at a young age. She grew up on a farm in Maine, and she spent much of her time exploring the woods and fields around her home. She developed a deep love for the natural world, and she became determined to protect it.

In 1984, Quimby founded Burt's Bees with her then-husband, Burt Shavitz. The company started out as a small operation that sold handmade beeswax candles. However, Burt's Bees quickly grew in popularity, and it soon became a major player in the natural skincare market.

As Burt's Bees grew, Quimby became increasingly involved in environmental activism. She began to donate money to organizations that were working to protect land and wildlife. She also began to speak out about the importance of conservation.

In 2005, Quimby made a major donation to the Conservation Fund, a nonprofit organization that works to protect land. The donation was used to create the Katahdin Woods and Waters National Monument, a 87,563-acre park in Maine.

Quimby's donation was the largest single donation ever made to the Conservation Fund. It was a major step towards her goal of creating a new national park in Maine. In 2016, her dream was realized when the Katahdin Woods and Waters National Monument was designated as a national park.

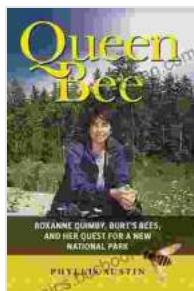
Quimby's story is an inspiring example of how one person can make a difference. She has used her success to help protect the natural world that she loves. Her legacy will continue to inspire others to do the same.

### **Here are some additional facts about Roxanne Quimby:**

- She was born in 1942 in Augusta, Maine.
- She is a self-taught businesswoman.
- She is a recipient of the Sierra Club's John Muir Award.
- She is a member of the National Women's Hall of Fame.
- She is the author of the book "Burt's Bees: The Making of a Business and a Brand."

If you are interested in learning more about Roxanne Quimby and her work, I encourage you to read her book or visit her website.

Thank you for reading!



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